



## **VISUAL DIRECTOR**

Reports to: Creative Pastor

Department: Creative Arts Team

### **SUMMARY**

To support the mission of LifeBridge by creating and directing compelling videos that effectively tell the stories of our church and various ministries. Supports visual direction of ministries and weekend experiences through the use of video.

### **WHAT YOU DO**

- Lead out on capturing, editing, and producing stories for online, in service, and ministries to use throughout the year
- Create compelling ways to capture message of Easter, Christmas, and Baptisms
- Initiate ways for us to capture ongoing b-roll of services and events in order to keep content and videos fresh and up to date
- Ideate new ways to help people connect to Jesus' message of hope, grace, love
- Capture stories that show the work of Jesus in people's lives
- Film or animate and edit bumper videos for sermon series
- Support ministry departments as needed to help accomplish their video and graphic projects including promotional, announcements, pre-service videos, and online and social media content
- Develop volunteers to help with capture and tell stories
- Collaborate with broader LifeBridge staff team to find creative ways to share messages
- Lead ongoing graphic design, video, and support photography projects
- Assist the production team with online services video editing as needed

### **WHO YOU ARE**

- Continually growing in your relationship with Jesus and fully supports LB's statement of faith and beliefs
- Ability to translate vision into video and graphic deliverables
- Strong ability to collaborate across different departments
- Ability to keep within project deadlines and push for clarity when needed
- Enjoys being creative

### **PREFERRED EXPERIENCE**

- Minimum 3 years of experience in videography field preferred
- Mastery of Adobe Video and Motion suite including, but not limited to, Adobe Premiere Pro, After Effects, Media encoder, and related programs
- Proficiency in Adobe Design and Layout suite is an asset (i.e. Adobe Photoshop, Illustrator, Lightroom, and related applications)
- Firm grasp of audio engineering or the use of music beds to create an effective and emotive experience
- Excellent technical skills and a command of all aspects of post-production including, editing, color grading, format conversion, encoding, sound production, sound recording, and media management